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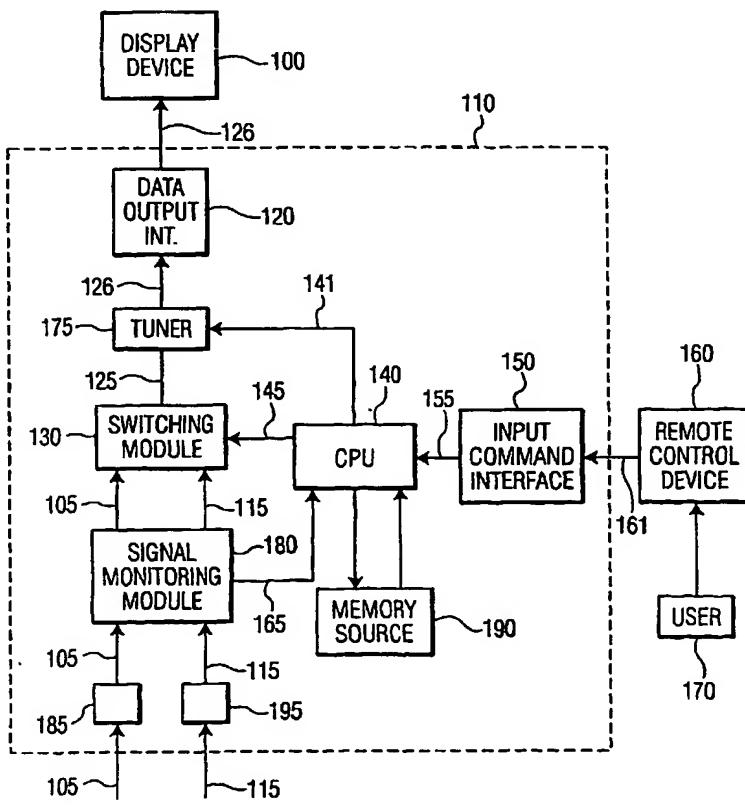
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(54) Title: APPARATUS AND METHODS FOR SWITCHING TO AN INTERACTIVE APPLICATION MODE FROM A TELEVISION PROGRAM MODE



(57) Abstract: An apparatus and method for displaying at least two modes comprising an interactive application mode and a television program mode on a display device. In one aspect the apparatus comprises: a television program signal receiver; an interactive application signal receiver; means for switching between said television program mode and said interactive application mode being active in said display device; means to receive remote control signals from a remote control device having a mute key for generating a mute signal; means to enable a mute-to-interactive application feature; and wherein when said mute-to-interactive application feature is enabled and said television program mode is active in said display device, upon receipt of said mute signal, said mode switching means is activated causing said interactive application mode to be active in said display device.